

DECA EVENTS & ABBREVIATIONS

Principles of Business Administration Events – 1st Year DECA Members Only

Principles of Business Management & Administration - **PBM**

Principles of Finance - **PFN**

Principles of Hospitality & Tourism - **PHT**

Principles of Marketing – **PMK**

Individual Competitive Events

Accounting – **ACT**

Apparel & Accessories Marketing – **AAM**

Automotive Services – **ASM**

Business Services Marketing – **BSM**

Food Marketing – **FMS**

Hotel & Lodging Management – **HLM**

Marketing Management – **MMS**

Quick Serve Restaurant Management – **QSRM**

Restaurant & Food Service Management – **RFSM**

Retail Merchandising – **RMS**

Sports & Entertainment Marketing – **SEM**

Technical Sales Event – **TSE**

Team Decision Making Events – 2 DECA Members per Team

Business Law & Ethics – **BLTDM**

Buying & Merchandising – **BTDM**

Financial Analysis – **FTDM**

Hospitality Services – **HTDM**

Sports & Entertainment Marketing – **STDM**

Travel & Tourism Marketing - **TTDM**