

DECA
An Association of Marketing/Business Students

TO: Businessperson

FROM: Deca Advisor

RE: SOUTH NJ GOLD/BLUE REGIONAL DECA CONFERENCE
GOLD - January 7, 2010 and BLUE - Friday, -January 8, 2010

Each January the members of South Jersey Marketing Education and Business Programs participate in a Regional DECA conference. DECA provides an opportunity for students to compete in many marketing fields. Finalist at the Regional Conference will represent South Jersey at the State Conference held in the end of February 2010.

In order to have a successful conference and provide this unique opportunity for our students, we are in the need of business people to share their expertise and serve as judges for the event. This year, the Regional Conference will be at the Cherry Hill Crowne Plaza on Thursday, January 7th for GOLD conference and Friday, January 8th for BLUE conference. The State Conference will also be at the same location.

Enclosed is a list of competitive categories, if you have a preference, please let me know as soon as possible and I will do what I can to put you in one of the events you choose but I ask you to please be flexible as it is difficult to cover all categories and most role plays involve customer service issues.

Join us for breakfast at the Crowne Plaza between 9:15 and 9:45a.m. on January 9th. The competition will start after 10 a.m. and you be given your event assignment when you check in with the Judge Coordinator. Please join us and see the future business and marketing professionals in action. If you have any questions, please feel free to contact me at 609-654-7544 x8237. You can also email me at nderpilbosian@lrhsd.org.

Thank you in advance for your help in making this conference the best we can possibly offer our future entrepreneurs. See you at the conference.

Sincerely,

Melissa DerPilbosian
Shawnee DECA Advisor